## INTEGRA SYSTEM SMART SOLUTIONS

COMPANY PRESENTATION

## **OUR STORY**

Integra was founded in 2007. with the intention of research and development of complex IT solutions. Integra was in it's very first start integrated Ivora – School of informatics (www.ivora.eu) into it's business system, which contributed to the concentration of high-quality personnel.

Organizational complexity of almost 2000 students in year, dozens of teachers and organizational leaders have contributed to the continuous strengthening of the company in managerial terms, the next of which is achieved excellence in solving highly complex technical solutions, and thus the machine Integra Saratoga French Fry machine.

The modular approach to the organizational needs of the state guarantees flexibility capacity, thus we are able to respond positively to the demands of the market in any developing task.

We are industry leader in Hot food vending machine, Saratoga model, and owner of USA Patent for double fry method. With that method, we can any frozen food in 35 seconds, any size, shape and initial time for preparation. Company growth from product prototype stage since 2013 to complete product manufacture in one house, with complete control from product design, manufacture, quality check with complete documentation for external process of certification.

## OUR MISSION AND CORE VALUES

## MISSION, VISION AND CORE VALUES

#### Mission and vision

At Integra, our mission is to develop a complex machine design base on advance technology and approve in market. For design we use components like microcontrollers same as use in a car industry, what is high test in stress level and in a different temperature condition. This is a great benefits for customers, no worry for problems and confident in using, industrial grade product. This is also a great impact to employers (end customer) and community that product is safe, strong and durability for a long life of product. We envision a future where machine take a main task in peoples life, with AI integration and complex hand work solution like robotic and self service machines for different jobs. With this vision in mind, we strive to build a automated machines for great help in kitchen (hotels, restaurants) in food preparation, like cooking a complex food, or prepare a top grade pizza from wood oven with same process as professional pizza shop.

We are looking forward in hamburger, hot dog and chicken nuggets project for KFC, where we already make a first stage for Vindija, chicken nuggets (chicken balls). Our vision is automatization in food preparation, base on fast food industry and hotels and restaurants to improve speed and quality of food preparation and cutting a cost, human work.

## OUR MISSION AND CORE VALUES

#### Core values

#### INTEGRITY

We uphold the highest ethical standards in all our actions and decisions.

#### INNOVATION

We foster a culture of continuous improvement and creativity to stay at the forefront of our industry.

#### TEAMWORK

We value collaboration and respect each team member's unique contributions.

#### **CUSTOMER CENTICITY**

Our customers' satisfaction is our top priority, and we go the extra mile to exceed their expectations.

#### **SUSTAINABILITY**

We are committed to environmental responsibility and strive to make a positive impact on the planet.

PRODUCTS AND SERVICES

 $\mathbf{02}$ 





## **PRODUCTS AND SERIVICES**

At the heart of our product line is the revolutionary Saratoga Model French Fry Vending Machine. This cutting-edge machine is designed to bring the joy of freshly cooked French fries to anyone, anywhere, at any time. With its sleek and modern design, it seamlessly fits into various locations, from busy city centers to amusement parks and transportation hubs.

### **KEY FEATURES AND BENEFITS**

**Lightning Fast Frying:** Our Saratoga Model boasts the patented double fry method, allowing us to fry any frozen food in just 35 seconds. This lightning-fast frying process ensures that customers receive piping hot and crispy fries in no time, satisfying their cravings instantly.

**User-Friendly Operation:** We prioritize user experience, and our vending machines are engineered with intuitive interfaces that make ordering a breeze. Customers can easily navigate through the menu options, customize their orders, and pay seamlessly using various payment methods.

**Durable and robust**: Our machines are built to withstand high-traffic environments, ensuring durability and reliability in even the busiest locations. With industrial-grade components and precision engineering, our Saratoga Model guarantees long-lasting performance, reducing maintenance costs and downtime.

## **PRODUCTS AND SERIVICES**

### **KEY FEATURES AND BENEFITS**

**Versatility**: While renowned for its exceptional French fry preparation, the Saratoga Model can also handle other frozen food items, expanding the possibilities for customers and operators alike.

**Eco-Conscious Design**: Integra is committed to sustainability, and our vending machines are designed with eco-friendly features. From energy-efficient components to the use of recyclable materials, we strive to minimize our environmental impact.

**Complete Integration**: Our vending machines offer a complete line of automated solutions, covering storage, production, and sale of products. This integration ensures a seamless and efficient process, making it ideal for various locations and businesses.

With the Saratoga Model, we have redefined the way people enjoy French fries and other delicious frozen treats. Embrace the future of food vending with Integra, where innovation, speed, and reliability come together to create an unparalleled customer experience.





## MARKET OVERVIEW

 $\mathbf{03}$ 

## **MARKET OVERVIEW**

The market for French Fry Vending Machines has witnessed significant growth and widespread adoption since the introduction of the Saratoga Model by Integra. Operating from Malaysia and the Middle East to Europe, islands, Canada, and the USA, the Saratoga Model has made its mark in over 200 locations since its launch in 2019. Building upon the success of its predecessor, the i3 model, the Saratoga Model's numerous improvements have solidified its position as a game-changer in the vending industry.



### **EXPANDING MARKET PRESENCE**

With a robust presence in diverse regions across the globe, the French Fry Vending Machine market has proven to be extensive and promising. The Saratoga Model's versatility and adaptability have allowed it to cater to a wide range of establishments, making it an ideal fit for hotels, restaurants, and the fast-food industry. Its capability to save considerable time and enhance food preparation quality and hygiene surpass human work, positioning the Saratoga Model as an inspiration for the future of food vending.

## **MARKET OVERVIEW**

## EFFICIENCY AND CONVENIENCE

One of the key factors driving the growth of the French Fry Vending Machine market is the unmatched efficiency and convenience offered by the Saratoga Model. As consumers increasingly seek on-the-go, quick-service options, the Saratoga Model caters to their needs by providing freshly cooked, crispy French fries within seconds. The user-friendly interface and customizable options make the ordering process seamless, enhancing customer satisfaction.

## REDUCED LABOR COSTS AND IMPROVED QUALITY

The Saratoga Model's automated operation significantly reduces the need for manual labor in food preparation, resulting in substantial cost savings for establishments. By streamlining the cooking process and maintaining consistent quality, businesses can enhance their efficiency and overall performance.

## HEALTH AND SAFETY CONSIDERATIONS

In today's health-conscious world, the Saratoga Model's automated preparation process ensures a high level of food safety and hygiene. Customers can enjoy freshly cooked, delicious French fries without concerns about cross-contamination or human handling risks.

## **MARKET OVERVIEW**

## FUTURE GROWTH OPPORTUNITIES

As the demand for automation and self-service solutions continues to rise, the French Fry Vending Machine market is poised for further expansion. The Saratoga Model's success in diverse geographical regions demonstrates its adaptability and appeal, creating opportunities for continued growth and market penetration.

### Conclusion

The market for French Fry Vending Machines, particularly the Saratoga Model, has witnessed remarkable growth and acceptance across the globe. Its innovative design, time-saving capabilities, improved quality, and focus on health and safety have positioned it as a visionary product for the future of food vending. As the industry embraces automation and customer preferences shift towards efficient, convenient options, the French Fry Vending Machine market is poised for sustained growth and continued success.

# $\mathbf{0}\mathbf{2}$ COMPETITIVE ADVANTAGE

## **COMPETITIVE ADVANTAGE**

At Integra, we take great pride in the competitive advantage that sets our French Fry Vending Machine (Saratoga Model) apart from competitors in the market. Our unique selling points, strengths, and proprietary technologies have solidified our position as a leader in the industry, and they continue to drive our success and growth.

#### Patented double fry method

The Saratoga Model's most distinctive feature is our patented double fry method. This revolutionary frying process allows us to deliver perfectly cooked French fries in a mere 35 seconds. This lightning-fast cooking time sets our vending machine apart from traditional methods, making it an unparalleled solution for customers seeking quick, hot, and crispy fries on the go.

#### Unmatched speed and efficiency

Our vending machine's cutting-edge technology and optimized design ensure unmatched speed and efficiency in food preparation. The Saratoga Model streamlines the entire process, from order placement to delivery, minimizing waiting times and enhancing customer satisfaction. With our automated operation, businesses can serve a higher volume of customers in a shorter time, maximizing revenue potential.

## **COMPETITIVE ADVANTAGE**

#### Versatility and customization

The Saratoga Model's most distinctive feature is our patented double fry method. This revolutionary frying process allows us to deliver perfectly cooked French fries in a mere 35 seconds. This lightning-fast cooking time sets our vending machine apart from traditional methods, making it an unparalleled solution for customers seeking quick, hot, and crispy fries on the go.

#### User – friendly interface

Our commitment to providing a seamless customer experience is reflected in the Saratoga Model's user-friendly interface. Intuitive and easy to navigate, our vending machine enables customers to customize their orders, choose condiments, and complete transactions effortlessly. The userfriendly design enhances customer satisfaction and encourages repeat usage.

#### Durable and robust design

Built with industrial-grade components and precision engineering, the Saratoga Model is exceptionally durable and reliable. Its robust construction ensures resilience in high-traffic environments, minimizing maintenance requirements and maximizing machine uptime.

## **COMPETITIVE ADVANTAGE**

#### Eco – conscious approach

We understand the importance of sustainability, and our French Fry Vending Machine is designed with ecoconsciousness in mind. Featuring energy-efficient components, recyclable materials, and sustainable production processes, we actively contribute to reducing our environmental impact.

#### **Comprehensive support and service**

Our commitment to providing a seamless customer experience is reflected in the Saratoga Model's user-friendly interface. Intuitive and easy to navigate, our vending machine enables customers to customize their orders, choose condiments, and complete transactions effortlessly. The userfriendly design enhances customer satisfaction and encourages repeat usage.

#### Conclusion

The Saratoga Model French Fry Vending Machine from Integra stands out in the market due to its patented double fry method, unmatched speed, versatility, user-friendliness, durability, and eco-conscious approach. These unique selling points, coupled with our commitment to customer support, position us as the industry leader. With our competitive advantage, we continue to revolutionize the food vending industry, delivering convenience, quality, and efficiency to customers and businesses worldwide.

## ACHIEVEMENTS AND MILESTONES

05

## **ACHIEVEMENTS AND MILESTONES**

At Integra, we are proud to have achieved several significant milestones and earned noteworthy recognitions that showcase our credibility, success, and commitment to excellence in the French Fry Vending Machine industry.

#### Patented double fry method

A key milestone in our journey is the USA patent number US 11,527,125 B2, held by the owner of Integra, Rajko Ivosevic, for the revolutionary double fry method. This patented technology sets our Saratoga Model apart from competitors, enabling us to fry any frozen food in just 35 seconds. This prestigious patent showcases our dedication to innovation and our unique approach to delivering lightning-fast, perfectly cooked French fries.

#### Participation in leading trade shows

#### Expanding global partnership

Integra has formed strong partnerships with more than 10 distributors worldwide, a number that continues to grow every year. These collaborations demonstrate the widespread recognition and respect our products have garnered in the market. By joining forces with leading distributors, we have expanded our reach to diverse regions, making the Saratoga Model available to customers across the globe.

Since 2016, Integra has been an active participant in major trade shows in Europe, with a prominent presence at renowned events like the Milano and Koeln Vending Machine and Food Industry shows. These trade shows offer us valuable opportunities to showcase our cutting-edge technology, network with industry leaders, and stay ahead of emerging trends. Our participation in such prestigious events further solidifies our position as an industry leader.

## **ACHIEVEMENTS AND MILESTONES**

## Positive customer feedback and testimonials

One of our most gratifying achievements is the overwhelmingly positive feedback and testimonials we receive from our satisfied customers. Their experiences and reviews serve as a testament to the reliability, efficiency, and quality of our Saratoga Model French Fry Vending Machine. These endorsements motivate us to continually improve and exceed customer expectations.

#### Conclusion

## Recognition for sustainable practices

Integra's commitment to sustainability has been recognized and appreciated by both customers and industry peers. Our ecoconscious approach, featuring energy-efficient components, recyclable materials, and sustainable production processes, has positioned us as a responsible and forward-thinking company dedicated to reducing our environmental footprint.

The achievements and milestones attained by Integra in the French Fry Vending Machine industry reflect our unwavering commitment to innovation, excellence, and customer satisfaction. From securing a significant USA patent for our double fry method to forging global partnerships and receiving positive customer feedback, each milestone reinforces our position as a leading player in the market. As we continue to grow and evolve, we remain dedicated to pushing the boundaries of what is possible, delivering cutting-edge solutions, and providing an unparalleled experience to customers worldwide.

## CLIENTELE TESTIMONIALS

 $\mathbf{06}$ 

## **CLIENTELE TESTIMONIALS**

At Integra, our clientele spans across various countries, including Italy, Germany, Iceland, the USA, and beyond. The positive impact of our Saratoga Model French Fry Vending Machine is evident in the glowing testimonials and feedback we receive from satisfied customers and key clients. Their success stories serve as a testament to the effectiveness and profitability of our vending machines.

### Testimonial 1 – Eurodispense Company

"Our partnership with Integra and the Saratoga Model has been nothing short of exceptional. The vending machines have been a massive hit in Italy, and we have witnessed our customers' businesses flourish as they earn substantial profits with these machines. The support and assistance we receive from the Integra team have been invaluable, making the entire experience a delight for our clients. We look forward to strengthening our partnership and bringing the Saratoga Model to even more locations."



## **CLIENTELE TESTIMONIALS**

#### Testimonial 2 – Alex Gastro Gmbh

"The Saratoga Model has been a game-changer for our business. Not only do we now offer our customers delicious French fries within seconds, but the machine's efficiency and speed have significantly increased our revenue. The quality and taste of the fries are outstanding, and our customers keep coming back for more. Integra's support has been second to none, ensuring that our operations run smoothly and hassle-free. We highly recommend the Saratoga Model to anyone in the food service industry."

### Testimonial 2 – Tourate Gmbh

"As a leading distributor in Integra and offer the Saratoga Model to our clients. The positive response from customers has been overwhelming, and we are thrilled to see their businesses thrive with the help of these vending machines. The double fry method is a game-changer, producing hot and crispy fries in record time. Integra's commitment to sustainability aligns perfectly with our values, making this partnership even more meaningful. We are excited about the future as we expand our distributor network and bring the Saratoga Model to new territories."

#### CONCLUSION

The success stories and testimonials from our valued clients and partners speak volumes about the positive impact of the Saratoga Model French Fry Vending Machine. From Italy to Austria, from Germany to Iceland, the Saratoga Model has proven to be a profitable delighting investment. and business revenues. boosting Integra's unwavering commitment to support and satisfaction ensures that our clients receive the best possible experience with our vending machines. As we continue to expand our distributor network and reach new markets, we remain dedicated to empowering businesses and bringing convenience, speed, and profitability to the forefront of the food service industry.

## **O7 OUR TEAM**

## **OUR TEAM**

Welcome to Our Team at Integra!

At Integra, we take immense pride in being the leading manufacturer of the world's fastest and most innovative French fry vending machine, a high-complexity marvel with a USA patent. Our dedication to cutting-edge technology and customer satisfaction sets us apart in the industry.

Let us introduce you to the brilliant minds behind our success, the key members of our leadership team:

#### TOMISLAV SEVER

Chief Technology Officer (CTO): With a wealth of experience in the technology domain, Tomislav leads our team of engineers and developers to continually push the boundaries of innovation. His visionary approach and indepth knowledge in product development have been instrumental in making our French fry vending machine a game-changer in the market.

## DEJAN PEKIĆ

Head of Software and Product Development Division: Dejan is a true visionary in software development and product design. Under his guidance, our vending machine has evolved into a user-friendly and seamless experience, setting new standards for convenience and reliability.

## **OUR TEAM**

## FILIP BLAŽINA

Head of Operations and Customer Relations: Filip is the driving force behind our smooth operations and unwavering commitment to customer delight. His keen attention to detail and dedication to exceptional service ensure that every client's needs are met with the utmost care and efficiency.

## MIROSLAV KOCIJAN

Head of Electronic Department: As the head of our electronic department, Miroslav brings unparalleled expertise to the table. His team's meticulous approach to electronics ensures that our vending machines are not only cutting-edge but also adhere to the highest quality and safety standards.

### VANDA FRANCKI

Head of Administration: Vanda's organizational acumen and leadership skills are the backbone of our company's efficiency and positivity. She fosters a work environment that values collaboration, diversity, and inclusivity, making Integra a place where every team member feels valued and empowered.

At Integra, we firmly believe that our success is a result of the collective effort of each team member. We foster a positive and inclusive work environment that encourages open communication, idea sharing, and continuous learning. We celebrate diversity and actively seek out different perspectives, as we understand that it is the key to driving innovation and achieving excellence. We recognize the importance of professional growth and provide ample opportunities for skill development and career advancement. Our team members are not just employees; they are family. We take pride in nurturing their talents, supporting their aspirations, and acknowledging their contributions.

## CORPORATE SOCIAL RESPONSIBILITY

## **CORPORATE SOCIAL RESPONSIBILITY (CRS)**

At Integra, Corporate Social Responsibility (CSR) is at the core of our values. We believe in making a positive impact beyond the bottom line, and we actively engage in initiatives that promote social welfare, education, and community development.

One of our primary CSR initiatives involves supporting public health. We take great pride in donating state-of-the-art equipment to hospitals, enabling medical professionals to provide the best possible care to patients. Additionally, we recognize the importance of education in building a strong foundation for society. Hence, we donate computers to public schools, empowering students with access to technology and knowledge, regardless of their economic backgrounds.

Inspired by our commitment to environmental sustainability, we take great care in the material usage during our manufacturing processes. We employ eco-friendly practices, ensuring that our operations have minimal impact on the environment. By adhering to responsible manufacturing standards, we aim to set an example for the industry and inspire others to adopt greener approaches.

We firmly believe in being an active member of the communities where we operate. Through partnerships with local organizations and community outreach programs, we contribute to the well-being and growth of the areas we call home. By involving our partners in community initiatives, we encourage them to share our vision of making a positive difference in the lives of those around us.

## **CORPORATE SOCIAL RESPONSIBILITY (CRS)**

At Integra, we understand that a thriving community is essential for the success of any organization. Hence, we support neighboring companies and businesses by providing guidance and assistance in various aspects of their operations. By helping them enhance their efficiency and productivity, we inspire a spirit of collaboration and mutual growth. Education plays a pivotal role in shaping the future of our society, and we take this responsibility seriously. Every year, we offer learning opportunities to numerous students by inviting them to experience real- world business environments. Through internships, workshops, and mentorship programs, we nurture young talents, providing them with valuable insights and experiences that prepare them for their future careers.

Our commitment to CSR is driven by the belief that successful companies have the power to uplift communities and contribute positively to society. At Integra, we are dedicated to fostering a culture of giving back, embracing environmental responsibility, and empowering future generations. Together, we can create a brighter and more sustainable future for all.

# FUTURE OUTLOOK

 $\left( \begin{array}{c} \\ \end{array} \right) \\ \end{array}$ 

## **FUTURE OUTLOOK**

At Integra, we are fueled by our passion for innovation and commitment to excellence. As a leading manufacturer of the world's fastest and most advanced French fry vending machine with a USA patent, we are determined to solidify our position at the forefront of the industry. Our future outlook encompasses strategic expansion, cutting-edge projects, and an unwavering focus on staying ahead of industry changes.

#### Strategic expansion

We envision expanding our market presence by reaching new territories and forging partnerships with distributors and vendors worldwide. Our goal is to make our innovative vending machines accessible to a broader audience, catering to the increasing demand for convenient and quick food services.

#### Product diversification

Building on the success of our French fry vending machine, we are committed to diversifying our product portfolio. Our research and development team is actively exploring new concepts and technological advancements to introduce more revolutionary vending solutions for different food products.

#### Sustainability initiatives

In line with our commitment to environmental responsibility, we will continue to enhance our sustainability initiatives. By optimizing our manufacturing processes and adopting ecofriendly materials, we aim to reduce our carbon footprint and create a greener impact on the planet.

## **FUTURE OUTLOOK**

## Embracing technological advancements

We understand that staying ahead of industry changes requires embracing technological advancements. Our focus on research and development will enable us to integrate the latest technologies, such as artificial intelligence, IoT connectivity, and touchless interfaces, into our vending machines, providing an unparalleled user experience.

## Global reach and localization

As we expand our reach internationally, we recognize the importance of localizing our products and services to cater to diverse cultures and preferences. Adapting to regional tastes and requirements will enable us to create a more personalized experience for our customers worldwide.

## Investment in human capital

Our team members are the heart of our success. We will continue to invest in their professional growth and wellbeing, providing them with ample opportunities for skill development and career advancement. By fostering a culture of creativity and collaboration, we aim to retain top talent and drive innovation.

### Customer centric approach

Our customers' satisfaction is of paramount importance to us. We will continue to listen to their feedback and preferences, incorporating their insights into our product development process. By focusing on a customer-centric approach, we aim to meet and exceed their expectations consistently.

## **FUTURE OUTLOOK**

#### **Collaborations and partnership**

In pursuit of continuous improvement, we seek collaborations and partnerships with industry leaders and technological innovators. By forging strategic alliances, we can leverage collective expertise and bring groundbreaking solutions to the market. As we move forward, Integra is committed to upholding its position as an industry leader, creating a positive impact on society, and providing innovative solutions that redefine convenience and customer experience. With a strong focus on sustainability, technology, and customer- centricity, we are confident that our future outlook will shape a brighter and more successful tomorrow for our company and the communities we serve.

#### Conclusion

At Integra d.o.o, we are driven by our passion for innovation, technology, and automation. Our dedication to developing cutting-edge solutions in the hot food vending machine industry has garnered recognition and success. As we progress into the future, our mission remains steadfast, and our vision guides us towards a world where automation enhances our daily lives in ways beyond imagination. We extend our warm invitation to you to join us on this thrilling journey towards a more efficient, automated, and sustainable future. Together, let's embrace a world where convenience, innovation, and environmental consciousness coexist harmoniously.

## THANKS!

Thank you for your attention and taking the time to learn about Integra. We look forward to answering any questions you may have. Let's shape a better future together!

> Integra d.o.o. Mavra Schlengera 21 42204 Turčin www.integra-system.eu Croatia, European Union